Avery’s has new flavors for election season

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It’s election season and we’re still amidst a pandemic, but the only high tension at Avery’s Beverages is in the bubbles.

The big red barn at 520 Corbin Ave., New Britain is open for business and owner Rob Metz has a new line of Presidential Sodas out this fall.

“What’s new and exciting? Well our new flavors, the Trump Tonic and Biden Berry,” Metz said this September, as word had already begun to spread that Avery’s was blowing off some steam for us all with a little wholesome humor to lighten up an otherwise tough time.

The red hue of the Trump Tonic reflects this concoction’s red grape flavor, or what Metz likes to call, “Keep America Grape.” Its label boasts patriotic colors and a caricature of our President Donald Trump.

The opposing soda — Biden Berry — has a blue label and is “Berry Mixed Up” in the most affectionate way possible, according to Metz.

“This election season has been a little boring so far with no debates or conventions, so this soda is about the most exciting thing happening in 2020,” he said.

The soda shop is keeping track of how much of each flavor is sold throughout the season for a little friendly competition outside of the polls.

On a more serious note, Avery’s had to make some adjustments to business as usual since the covid-19 pandemic began last March. Curbside pickup has since ended and visitors are allowed back in the store now, but only five at a time. Tours and Make Your Own Soda Parties are on hold until Connecticut allows businesses to return to full indoor and outdoor capacity and Avery’s staff deems it safe to reinstate these activities.

“We’re just kind of rolling with it,” Metz said of the evolving pandemic restrictions. “We’re still here and we’re still having fun, so come on down and get some soda.”

Seasonal favorites and old-fashioned classics like Avery’s Pumpkin Pie, Cola, Root Beer and the “Totally Gross” line of sodas are all still available. Over 35 flavors are made with real cane sugar and sold at stores and restaurants of how much of each flavor is said.

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Avery’s Beverages is located at 520 Corbin Ave., New Britain. Hours: Tues.-Weds. 8:30 a.m.-5:30 p.m., Thurs. 8:30 a.m.-7 p.m., Fri. 8:30 a.m.-6 p.m. Fri. 8:30 a.m.-3 p.m. Contact Avery’s at 860-224-0830 or AverysSoda.com.

Owner Bob Metz, left, and the company’s two newest presidential sodas at Avery’s Beverages in New Britain.